

6TH International Webinar on Multimodal Discourse Analysis

Digital Genres and Multimodal English Language Learning

21-22 November 2024

21/11	SPEAKER	TITLE
15.30-16.00	Noelia Ruiz, Inmaculada Fortanet	OPENING
16.00-17.00	Bill Cope Chair: Miguel Ruiz	<i>A Multimodal Grammar of Generative AI: Implications for Language Learning</i>
BREAK 15'		
17.15-18.15	Elisabeta Adami Chair: Julia Valeiras	<i>Translocal trajectories and strategies of social media video content creators: An integrated time-space-interaction analysis</i>
22/11	SPEAKER	TITLE
9.00-10.00	Jarret Greenen Chair: Nuria Edo	<i>Genre in a changing technological ecology: a mediated way forward</i>
BREAK 15'		
10.15-11.15	Pilar Mur Dueñas Chair: Carol Girón	<i>From the analysis of multimodal digital genres to the development of English learners' multiliteracies</i>
11.20-11.50	Vicent Beltrán, Julia Valeiras	<i>Multimodal analysis and pedagogical implications: recent research by GRAPE</i>
11.50-12.20	Nuria Escobar, Alejandro Mena, Elena Serrano	<i>Research pitches: Practical examples of studies using GRAPE MARS</i>
12.20-12.30	Noelia Ruiz, Inmaculada Fortanet	CLOSING